

Benefits of Energy Benchmarking

Building energy benchmarking is the consistent measurement and review of a building's performance compared to its past or similar buildings.

Energy Benchmarking:



Energy benchmarking provides objective, reliable information on energy use and the benefits of improvements.

Provides Valuable Information

Increases Awareness

Energy benchmarking increases general awareness of energy efficiency among building occupants, which in turn may effect changes in behavior.



Prioritizes Improvement Areas

Energy benchmarking prioritizes poorly performing facilities for immediate improvement.



Energy benchmarking identifies best practices that can be replicated, either within a building or across a portfolio of buildings.

Identifies Best Practices



Energy benchmarking establishes reference points for measuring and rewarding good performance.

Establishes Reference Points



Helps Develop An Action Plan

Energy benchmarking helps to develop a comprehensive energy management action plan and build the business case for capital investments and retrofits.



Leads To Savings

Energy benchmarking leads to savings that will lower energy costs while maintaining — or even increasing — profit margins.

